
TEMIC Semiconductors

MATRA MHS

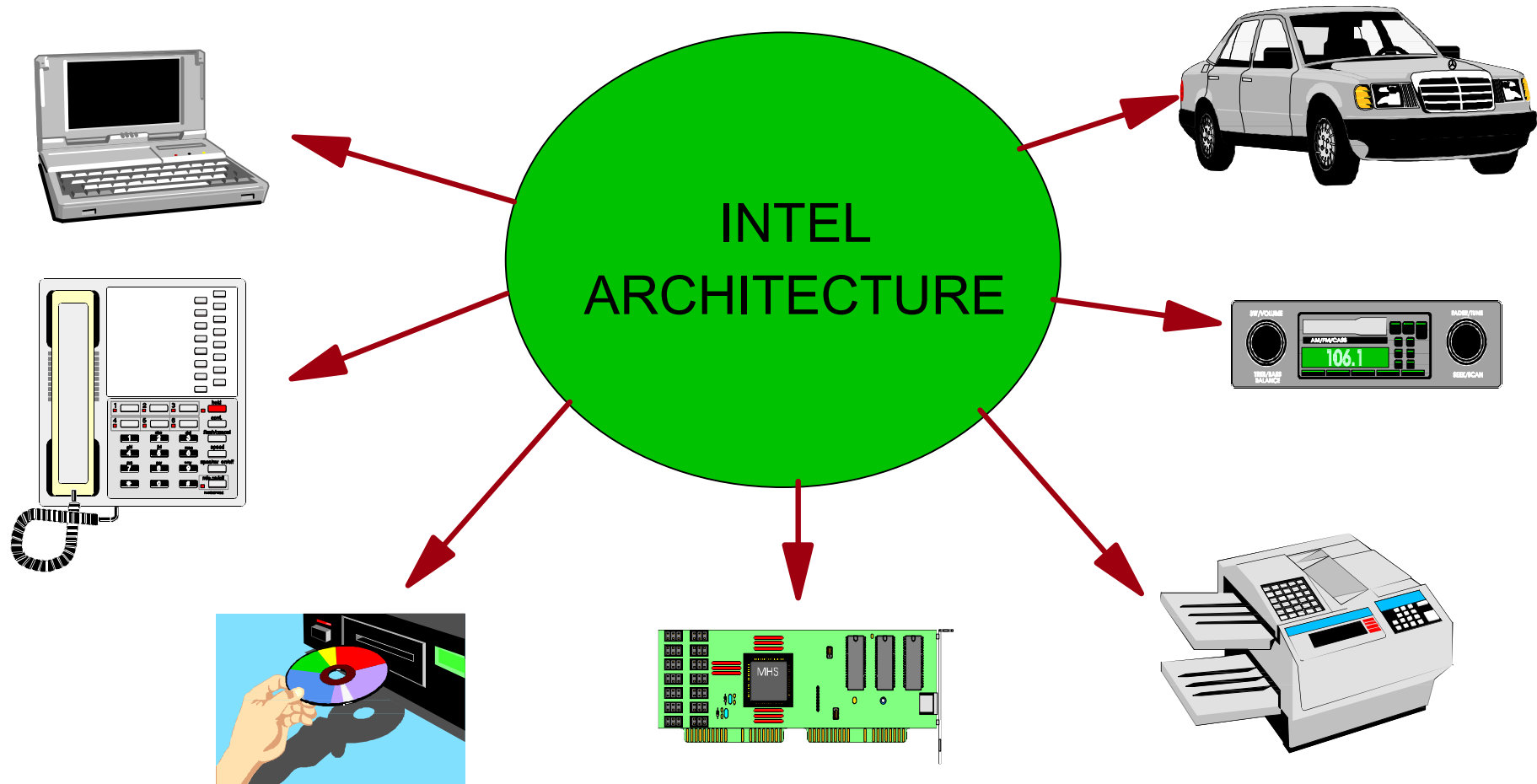
C 251 8 bit microcontroller family

Etienne BENETEAU Product Marketing

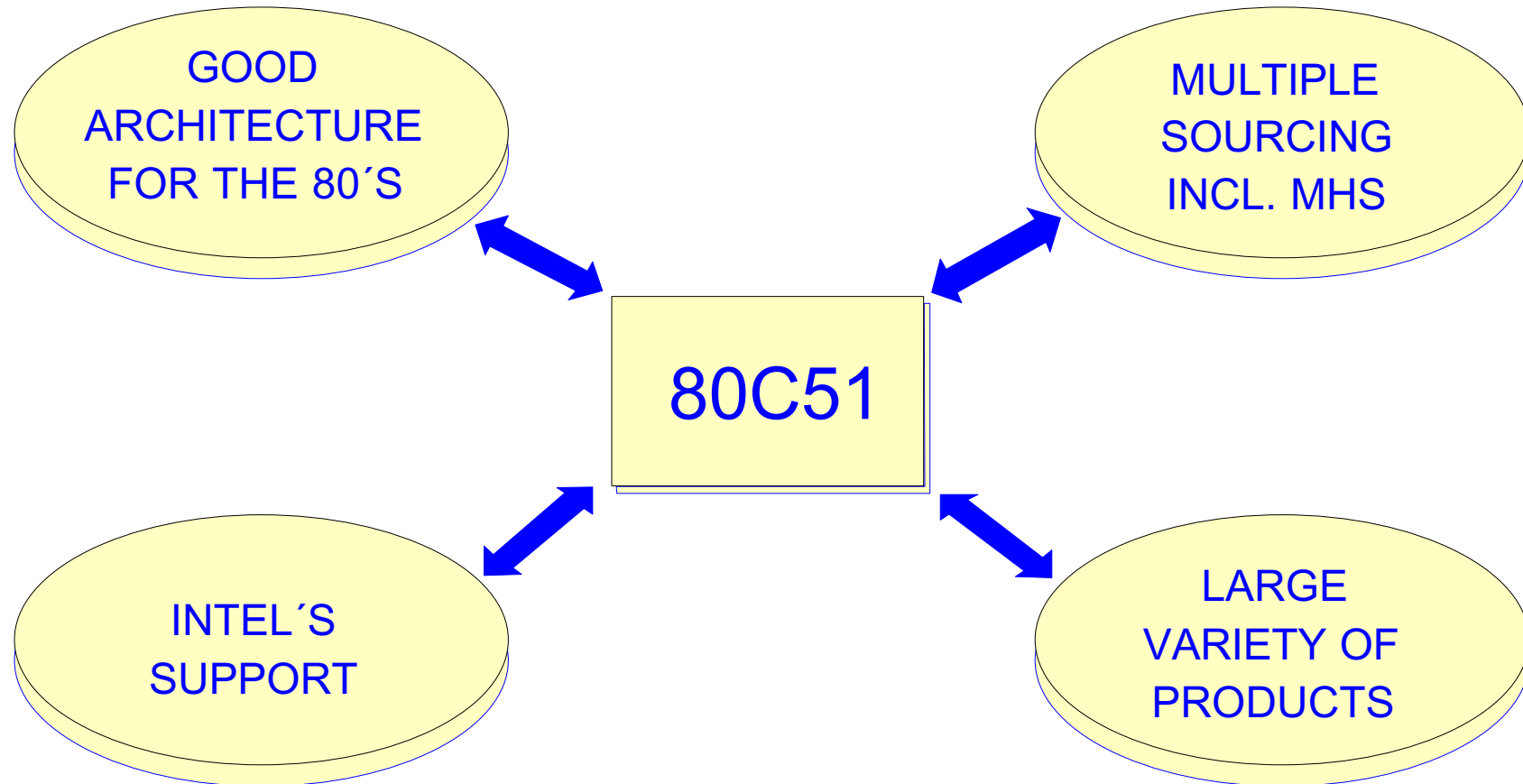
November 1994

A Company of AEG Daimler-Benz Industrie

THE MICRONCONTROLLER IS USED EVERYWHERE



WHY WAS THE C51 FAMILY SO SUCCESSFUL

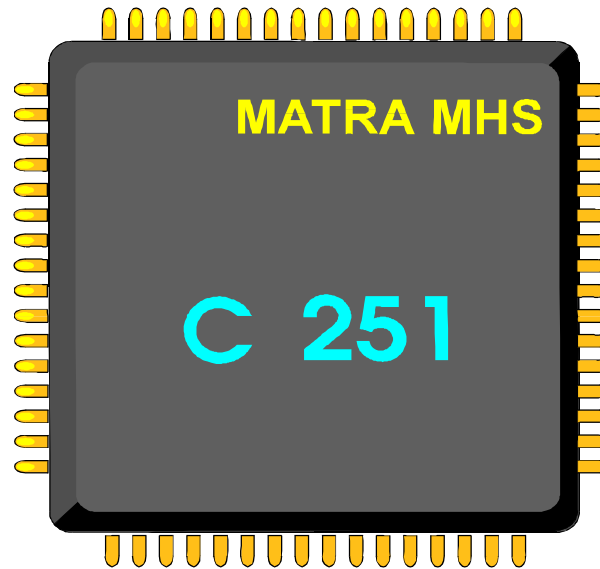


NEW REQUIREMENTS FOR THE 90'S AND BEYOND

- HIGHER PERFORMANCES TO SUPPORT SOPHISTICATION OF EQUIPMENT
- EXTENDED ADDRESSING SPACE
- EASIER PROGRAMMING WITH "C" LANGUAGE
- TIME-TO-MARKET WITH OWN SPECIFICATION
- LESS POWER CONSUMPTION AND NOISE
- RE-USE OF EXISTING CODE DUE TO BIG DEVELOPMENT INVESTMENTS AND SOFTWARE QUALIFICATION
- SYSTEM COST REDUCTION

C 251, THE SUPER 8-BIT FAMILY

NEED
TO
KNOW



THE NEW MICROCONTROLLER GENERATION

MATRA MHS

TEMIC

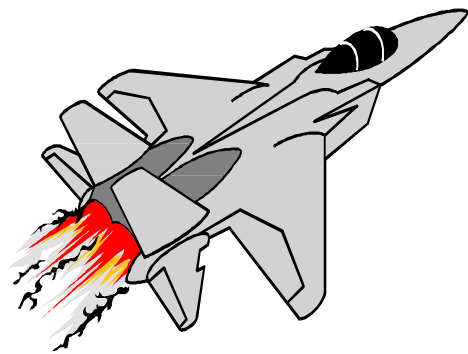
PARTNERSHIP WITH INTEL

INTEL



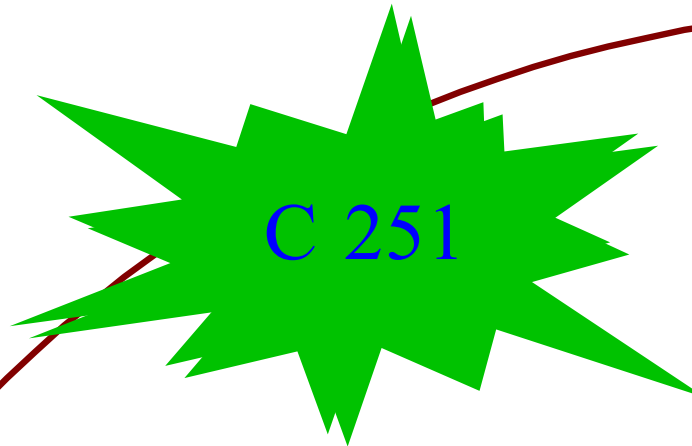
TEMIC
MATRA MHS

PRODUCT POSITIONING



POWER

8-BIT
C 51



C 251

16-BIT

BIG SAVINGS



TARGETS

Application
Specific
Standard
Product

ADVANCED
COMMUNICATION
SYSTEMS

Telecom +
Computer peripherals

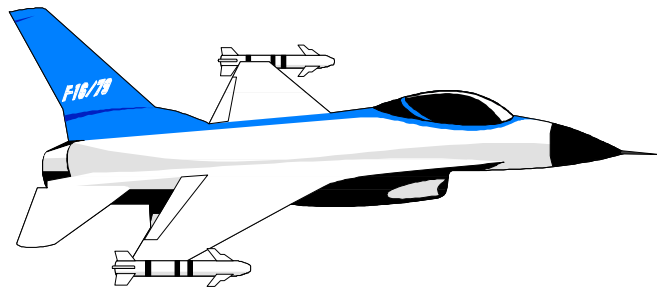


AUTOMOTIVE



PERFORMANCE HIGHLIGHTS

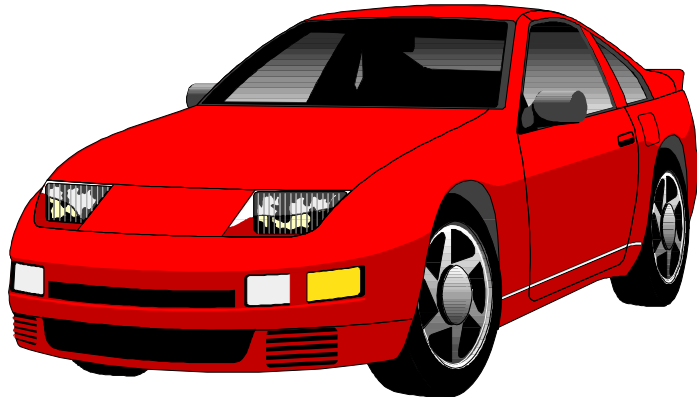
5 TO 15 TIMES FASTER
THAN THE 80C51 MICROCONTROLLER



HIGH INSTRUCTION THROUGHPUT
AT LOW CLOCK SPEED

BENEFITS : POWER CONSUMPTION AND RFI REDUCED

CPU IMPROVEMENTS



VERY FAST: 2 CLOCK CYCLES PER STATE

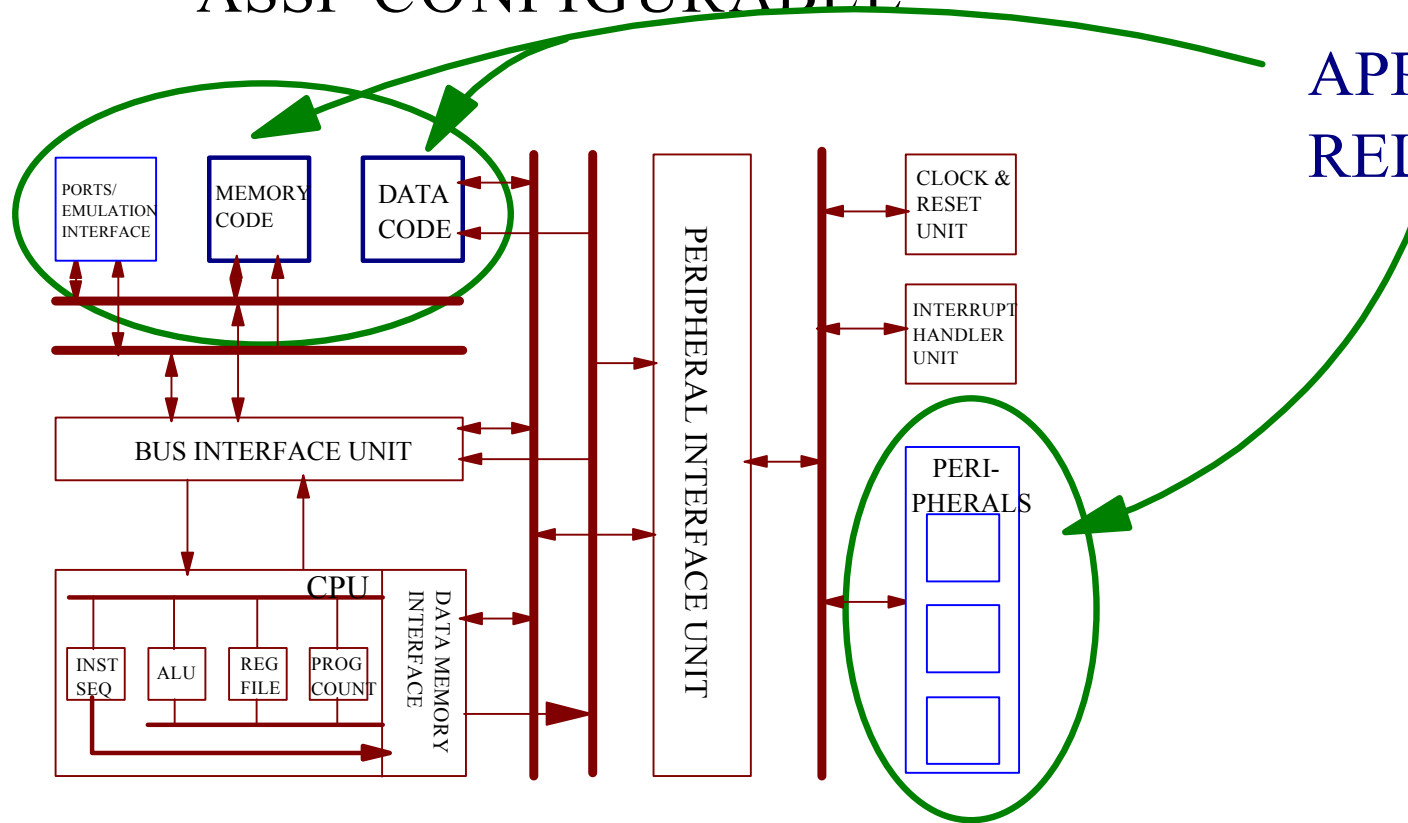
3-STAGE PIPELINE ARCHITECTURE

16-BIT INTERNAL CODE BUS

C 251

ASSP CONFIGURABLE

APPLICATION RELATED



ASSP STRATEGY BASED ON LARGE FLEXIBILITY



DEFINE YOUR SYSTEM

THIRD PARTY DEVELOPMENT TOOLS

WORLDWIDE REPRESENTATION

(Keil, BSO tasking, Metalink, Nohau...)

&

COMPLETE PACKAGE OF TOOLS



SIMULATOR

Available

EMULATORS

Available

ASSEMBLER

Available

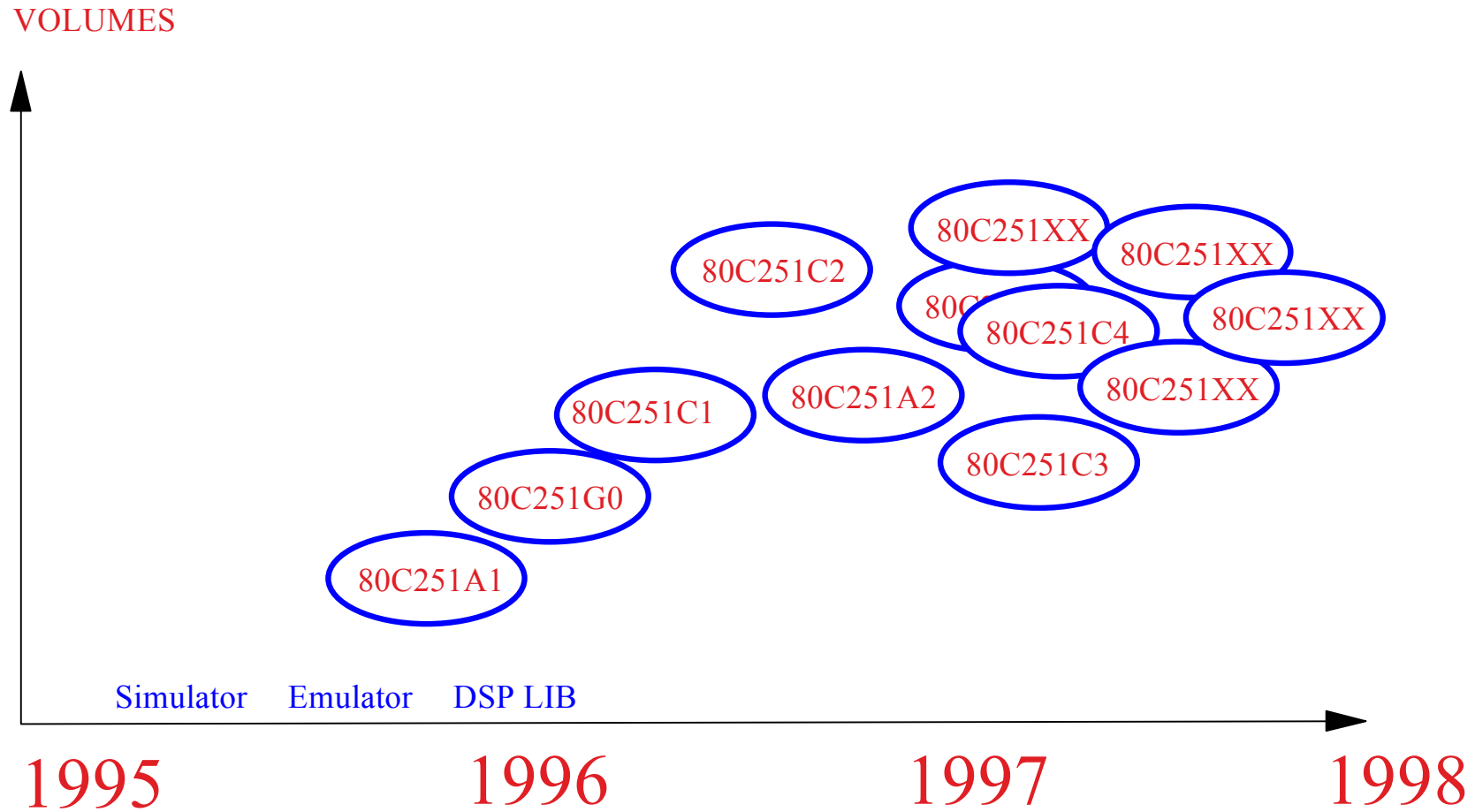
C - COMPILER

Available

ROM MONITOR

Q4/95

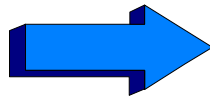
C 251 ROADMAP



C 251

SOLE SOLUTION

- With best cost/performance ratio
- To address applications requested on the market
- To support "C" language programming with efficiency
- With code compatibility to preserve investments



FOLLOW-IT AND DESIGN-IN